



4 SIMPLE STEPS

To Make £3000-
£5000 A Month
In 90 Days Selling
On Amazon

UNLIMITED SUCCESS

4 SIMPLE STEPS

WHY A HIGHLY PAID BRANDING CONSULTANT QUIT FREELANCING TO START A LUCRATIVE E-COMMERCE BUSINESS THAT GIVES HER A BIGGER INCOME FOR FEWER HOURS AND THE FREEDOM TO WORK FROM ANYWHERE

Dear Friend

My name is Jenny Plant and before I started my private label e-commerce businesses I worked in branding and advertising for over 25 years in London.

I left the corporate world, a 6 figure salary and an awful two hour commute, over six years ago when I'd reached what I felt was the 'peak' of my career - the General Manager of a global healthcare advertising agency in Kensington.

I set myself up as a self-employed Branding Consultant and Account Management Trainer and initially I loved the challenge of working for myself but I was still selling my time for money and I hated the pressure of constantly generating new clients and the 'feast to famine' earnings. I quickly realized my business wasn't really a business but another job with no holiday or sick pay!

At that time I was given a book called "Rich Dad Poor Dad" by Robert Kiyosaki and it completely changed the way I viewed having a full-time job or being a self-employed consultant.

I started exploring ways I could invest in assets that would provide me with an income rather than selling my time for money. The search led me to discovering the Amazon opportunity through Unlimited Success. I trained with them in January 2015 with my friend Steve Lamontagne.



4 SIMPLE STEPS

Steeve and I were sceptical at first but decided to follow the 4 step system. We both put just £1,500 each into a pot to buy some stock. We made our first sale in March 2015 and reached \$10,000 in revenue just one month later.

We were overjoyed, and if I'm honest, totally shocked at the speed of business growth. This was something I had never seen or heard about through all my years in the corporate world. And now we were living through this extraordinary ride!

We saw first hand the massive opportunity that selling on Amazon brought and our early success motivated us to push harder. Our business quickly grew to \$30,000 in sales in November 2015. That's zero to \$30,000 per month in just 10 months!

Jenny Plant ▶ Amazon Business Owners
29 October 2015 · 🌐

OMG woke up this morning to find this! Steeve and I are now raking through the orders to see which ones were full price and which ones were from our 50% Lightning Deal! It's like a Zonblast without paying the fee or giving away products for a \$1! It would be wonderful if everyday was like... See more

Sales snapshot taken at October 28, 2015 11:45:39 PM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
247	255	\$5,117.35	1.03	\$20.72

👍 139 49 Comments

Jenny Plant ▶ Amazon Business Owners
21 hrs · 🌐

Well Steeve and I are very excited to report that we've reached a big milestone of \$10,000 in sales. After a couple of initial promotions we are now making organic sales and have definitely caught the 'checking your orders every 5 minutes' bug. Massive thanks again to James and Daniel for introducing us to this incredible business opportunity, the inspiration, encouragement and amazingly detailed notes and guidance. Product number two is on its way!

Sales Summary

	Ordered product sales	Units
7 Days	\$2,097.48	84
15 Days	\$4,339.33	189
30 Days	\$10,010.81	473

Fast forward to April 2016 and I now have two more e-commerce businesses of my own. Amazon has now more than replaced all of my other sources of income and I am doing this "full time" if you can ever really say that with such a passive business model. I sell in the US and UK and am a Lead Mentor with Unlimited Success teaching others to follow the same system.

Since my first sale I've immersed myself in the e-commerce world, tried multiple strategies, tactics and tools to increase sales and picked up the hard-won-straight-from-the-trenches secrets from some of the most successful sellers in this market.

I love the flexibility of being able to work anywhere, while building a business that runs without me and I finally have control over how I spend my time. So this means I'm no longer tied to an office and the soul destroying two-hour daily commute.

I love to combine my passion for branding, coaching and the e-commerce business to help others. This business has given me everything I wanted and more than I dared to dream... and I'd like to help you have the same time freedom, zero stress and financial security in your life.

That's why I've written this report. Enjoy!

4 SIMPLE STEPS

AMAZON, THE BIGGEST E-COMMERCE PLAYER ON THE PLANET, IS INVITING YOU TO TAKE A SHARE OF WHAT FORBES MAGAZINE IS CALLING THE '\$15 TRILLION GOLD RUSH

What this report will show you is that right now is the time for you to jump on this business opportunity. Even with zero experience of ever having sold anything online, regardless of your age, background or level of experience using the internet, you can follow a simple 4 step system to generate at least \$3,000 to \$5,000 a month in revenue in just 90 days selling products on Amazon.

So if you're looking for a scaleable, systemisable business using a proven e-commerce business model that you can start up quickly with minimal initial investment and run from anywhere in the world, then this will be the most important report you ever read.

THE 3 GLOBAL TRENDS THAT GUARANTEE YOUR AMAZON SUCCESS

There are three global trends that are driving this incredible business opportunity. These trends have converged at this precise point in history which means that right now is exactly the right time to grab this exciting opportunity with both hands and move very quickly to start your own e-commerce business that continues making money even while you're sleeping.



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TREND 1: GLOBAL ONLINE SHOPPING IS EXPLODING

One of the reasons we are all at exactly the right point in history to jump on this e-commerce trend is that the global online shopping market is literally only in its infancy and is growing exponentially.

A massive \$15 trillion worth of retail transactions were made in 2013 and the market continues to explode. It is projected to expand by a massive 30% just in the next two years alone. That's an additional \$5 trillion!

In the USA, the second largest e-commerce market to China, the growth is forecasted to be even greater at 36% between now and 2018. This indicates more and more people are coming online to make purchases. This rising tide will lift all boats. You just need to make sure that yours is there.



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TREND 2: WITH 'FULFIL BY AMAZON' (FBA) YOU CAN MAKE MONEY IN YOUR SLEEP

This service is called FBA (Fulfilled by Amazon) which simply means that for a set fee per product Amazon will take care of your storing, packing and shipping once your product sells.

As a third party seller, you don't hold any stock, you don't have to package up the item or stand in the post office queue (as you do with e-bay selling) to post it. Everything is handled for you.

All you need to do is source a product, make it your brand, send the stock to Amazon and they do all the heavy lifting for you.



So it's like you have a virtual operations team, sales team and customer support team without ever having to employ anyone!

A team who will take care of all your stock handling, picking and packing and dispatching - all while you get on with your life!

This is why you are able to sell products all over the world. This is why you are able to make money while you sleep.

Why would Amazon do this for you? Because you are helping them achieve their goals. Here's how...

SIMPLE STEPS

Jeff Bezos the founder of Amazon is a force to be reckoned with. At 52 he is worth \$52.7 billion and is the fifth richest man on the planet.

His ambitions for Amazon's growth are breath taking. Since starting Amazon 21 years ago his company has grown to a current market value of \$260 billion . This is just the start, as Amazon continues to grow at a staggering 20% every year.

With sales reaching \$107 billion in 2015, Amazon's operating profits were \$2.2 billion - a 12 fold increase from 2014.

Amazon's aim is simple – to have on file the credit card info for everyone who shops online and build the world's best distribution platform that no one can compete with.

And Amazon is still the biggest player in the US e-commerce market with it's nearest online rival being Apple.

The graph below shows that in the last quarter of 2015 alone Amazon generated total revenue of \$35.75 billion, up from \$29.33 billion in the fourth quarter of the previous year.

AMAZON SALES GROWTH (\$ IN BILLIONS)



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And Amazon's growth is your opportunity because third party sellers – small, independent businesses (like those of our students) and major retailers – are responsible for the majority of this growth, which is a phenomenal opportunity!

They provide 83% of the products sold on Amazon and account for more than three quarters of product sales across all categories, including pet supplies, appliances and musical instruments.



In fact, Amazon only manufactures and sells a handful of its very own products, including Kindle e-reader, Amazon Fire Tablet and Fire TV as well as having a small Amazon Basics range offering very low cost items in a handful of categories.

So it relies on third party sellers for its growth and therefore makes it attractive for us to use the platform to sell products.

And to keep growing further Jeff Bezos needs more third party sellers just like you to sell more products on his platform and is literally bribing us by offering his vast distribution and warehousing network to ship and store your products.

His strategy will help sellers sell much more stock and in turn attract more customers to his platform and this will help him reach his goals.

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TREND 3: PRIVATE LABELING

Private labeling is where you buy a product directly from a manufacturer, put your own label onto the product and sell as your own. And just like that you've created your own brand!

Best practice is to buy a product for 25% of the selling price (including shipping to the US). Amazon takes approx. 25% for stocking and fulfilling the order and you're left with approx. 40-50% gross margin.

That means that when you're selling on a trusted online market place like Amazon that's open 24hours a day 7 days a week, you could easily be making \$10 pure profit, for every single sale you make.

So if you sell just 5 units per day for 30 days that will equate to \$1,500 a month! And that's \$18,000 per year income! Not bad for selling just one product! Imagine if you were to multiply that by 10 products?! That's a \$180,000 a year business!

Here are some examples of Vitamin C serum sold by various private label sellers. The core ingredient is the same and yet the brands are all different.



Private label Vitamin C serum sold on Amazon

Today there are thousands of manufacturers you can choose from on sites such as Alibaba.com, effectively a huge database of mostly Chinese suppliers who offer their products for private labeling.

4 SIMPLE STEPS

HOW CAN YOU LEVERAGE THESE EXCITING TRENDS IN E-COMMERCE TO MAKE \$3,000 TO \$5,000 IN 90 DAYS?

There are 4 simple steps to ensure your success building an e-commerce business selling on Amazon:



1. PICK THE RIGHT PRODUCT

Critical to your business is choosing the right product at the right size and weight to ensure you don't go over size and incur a higher fee.

Top Tip: Choose a product that's small and lightweight because Amazon charges more the heavier and bigger the product - ideally a product that fits in a shoebox. You also want to sell on average at a price between \$20 and \$60 in the US and £15 and £40 in the UK. This is the 'sweet spot' because most customers make an impulse purchase at this price level. If you sell a product for any less you may struggle to get the profit margin you desire, any more and it becomes less of an 'impulse' purchase for a customer.

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2. CHOOSE THE RIGHT PRIVATE LABELLER

You need to find a manufacturer who is going to work with you on a long term basis and can deliver an excellent quality product, on time and on budget.

Top Tip: Source a supplier from a site like alibaba.com who are ready to negotiate with you. Always ensure you are sourcing your product at the right price and aim to pay a maximum of 25% of your selling price (including shipping). Always order a sample first to check quality. You will normally pay approximately \$30 for the sample and can usually get this cost deducted from your first order.



3. OPTIMIZE YOUR PRODUCT LISTING



Once you've ordered your products, open a professional selling account on Amazon. You are then able to create your product listing, which is your 'shop window' on Amazon.

Top Tip: Choose great photos and fill all the available image sections of your listing. You can either get your product photographed using a site like www.productphotography.com or use a 3D render designer who will computer-generate an image for you. Find a designer at fiverr.com, peopleperhour.com or upwork.com.

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4. ACTIVATE AMAZON'S BUYER TRAFFIC

Now that your product is live on Amazon you need to let the world know why they should buy it.

Don't worry, you don't need to be a marketing expert to this well or profitably.

Amazon even has its very own advertising platform. It's simple to use, doesn't require any special skills or copywriting and you only pay when someone clicks on your advert.

Top tip: Amazon's advertising platform is very easy to use. You don't have to develop any copy or photos, your listing will literally show up as potential customers search the platform. After you have launched your product, you'll switch an automatic ad campaign on and run it for at least a week.



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WHAT THIS WILL DO FOR YOU

You might be thinking, what if I'm late to this opportunity? What if all the good products are gone?

Well Jeff Bazos needs an additional 2 to 3 million more sellers on his platform to meet the demands of his growing customer base and achieve his aggressive growth targets. He's making it easy for us right now and is looking for additional sellers.

Will you be one of them?

Would you like to stop selling your time for money? Interested in building up an additional income stream or nest egg?

Perhaps you are in a full time job, spending lots of time travelling to and from work and looking for a way to spend more quality time with your family?

Would you like to be on holiday and watching your sales go up? Checking your mobile from the beach while Amazon does all the heavy lifting?



SIMPLE STEPS

SUCCESSES FROM SOME OF OUR STUDENTS

Arthur Billington
30 Mar at 21:08

Just got my \$10,000 in time for the meeting tomorrow! ...and only \$2000 of giveaways! :)

	Ordered product sales	Units
7 Days	\$3,685.29	140
15 Days	\$6,508.73	238
30 Days	\$10,051.89	360

[View more of your sales statistics](#)

Martin Quintance ▶ **ASM UK Mastermind**
16 Jan at 12:45am Edited

Feeling rather pleased today. I set myself a target of \$10K in 30 days before the ASM meetings next week. Missed it by under \$100 last night, but pleased to report success today, with 8 hours selling time remaining. (and those 8 hours yielded a further \$250 in sales on top of what's shown here)

	Ordered product sales	Units
7 Days	\$3,020.00	76
15 Days	\$5,616.50	139
30 Days	\$10,009.00	248

[View more of your sales statistics](#)

Jim Saari
23 Apr at 17:16

Milstolpe, Happy Dance

	Ordered product sales	Units
7 Days	\$4,873.90	122
15 Days	\$9,357.00	220
30 Days	\$20,303.30	494

[View more of your sales statistics](#)

Michael Oliver
12 hrs · Edited

Four weeks after my \$1k month badge - hit my first 1k week. Things seem to be ramping up slowly!

	Ordered product sales	Units
7 Days	\$1,001.39	61
15 Days	\$1,846.34	116
30 Days	\$3,304.91	209

[View more of your sales statistics](#)

Like · Comment

Sharon Fass-Segal
Yesterday at 4:37pm

Hope you are having a great Bank Holiday. This is my latest update, it has taken me a while to get there but here it is all organic sales. Still have so much to learn so I am looking forward to joining the Academy in September. Would love to hear from people who are already in the Academy how has it helped your business? Always with deep Gratitude to Daniel Wagner for believing in me when I wanted to give up and to James Watson for always pushing us to take action!!! Go and make your dreams come true I am slowly getting there xxxxx

	Ordered product sales	Units
7 Days	\$1,001.39	61
15 Days	\$1,846.34	116
30 Days	\$3,304.91	209

[View more of your sales statistics](#)

Andy Collett ▶ **ASM UK Mastermind**
24 Feb at 11:45

So, now things are starting to heat up! We hit the \$25k mark on Monday last week, but I thought this figure was more interesting. We're averaging \$1k a day. And if we sell like this for the rest of the year, we'll have a customer list of over 20,000 people. That is a "proper" business. Next target is to get all 3 lines showing a 5-figure number! An...Continue Reading

	Ordered product sales	Units
7 Days	\$7,458.68	484
15 Days	\$17,251.17	1,131
30 Days	\$30,071.74	2,012

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Neil Watkins ▶ **ASM UK Mastermind**
1 hr

Getting closer to my next target of \$25k by the end of the year although I may run out of stock before I hit it.

	Ordered product sales	Units
7 Days	\$5,915.71	143
15 Days	\$10,607.50	250
30 Days	\$20,874.75	475

[View more of your sales statistics](#)

Dan Hearne with **Joe Heame**
September 4 at 12:05pm · Edited

Hi Guys, Joe and I have just hit E15k. Amazon has now replace the income we used to make as tilers! I admit we had a few months head start on the rest of ASM's due to already having our £2k badge when we started. None the less I hope we can inspire others in the group. We have had some major set backs as everyone does in business but never let them take our eyes off the end goal. Having purchased Joyproof last night nervous and excited to take this business to another level.

	Ordered product sales	Units
7 Days	\$3,273.49	117
15 Days	\$5,488.33	191
30 Days	\$15,251.42	506

[View more of your sales statistics](#)

Phil Hampton
October 12 at 4:13pm · Edited

Weird - just sold 45 of my product in the last hour, possibly to someone for some nefarious reason.

The good news is that it's put me over the \$10K mark.

It took 6 weeks to get from \$2K to \$5K, and only 10 days from \$5K to \$10K. ... See More

	Ordered product sales	Units
7 Days	\$4,071.50	170
15 Days	\$7,232.90	302
30 Days	\$10,106.90	422

[View more of your sales statistics](#)

Morgan Magleby
to Wilson, me

Hey guys,

Here's the screenshot you requested -- today's #s.

	Ordered product sales	Units
7 Days	\$41,961.30	1,790
15 Days	\$98,734.39	4,187
30 Days	\$201,294.13	8,529

[View more of your sales statistics](#)

Karin Huettl
Yesterday at 12:41am

Evening fellow night owls. Just a quick update from "big smile central": 10K - badge me up ☺

yes, a big chunk was a launch on the 1st May, but all sales after that are organic at full price. 47 reviews, mostly fabulous feedback too. Inventory came live on FBA literally 1 month ago. Just the one product... Feeling... chuffed!!!! it's really working!!!

	Ordered product sales	Units
7 Days	\$1,529.49	51
15 Days	\$3,478.84	116
30 Days	\$10,031.66	334

[View more of your sales statistics](#)

Steve Lamontagne ▶ **ASM UK Mastermind**
35 mins Edited

WOW! What a difference a month can make! **Jenny** and I hesitated before posting our results because we had run a promotion and didn't want to boast about sales that were mostly giveaways, but now we're getting some real traction and this is getting really exciting! Bring on Product No. 2!!!! Thanks to **James** and **Daniel** for the education and the inspiration!

6 March 2015			6 April 2015		
	Ordered product sales	Units		Ordered product sales	Units
7 Days	\$231.70	10	7 Days	\$1,802.45	85
15 Days	\$381.55	15	15 Days	\$2,481.43	119

4 SIMPLE STEPS

You may choose to use this e-commerce business model to generate additional income to supplement your existing earnings. Many of our students use the additional income to pay for holidays, school fees, investing in property or to buy additional luxuries.

Others have chosen to be more aggressive with their business growth and to scale up quickly and replace their main income.

Some have even ended up leaving their full time jobs or given up their 'time for money exchange' to put all their focus and effort behind their e-commerce business.

I love the freedom I have now to work from where I like and the feeling of not being tied to a fixed office.

I wish this business model had existed many years ago but it didn't. It's now available to all of us as Amazon is providing their well-oiled and vast operations systems and service infrastructure so we can simply utilize their existing systems and processes without having to re-invent the wheel.

HERE'S WHAT YOU NEED TO DO NEXT

Look out for my next email as I'd like to invite you to an online training where I'll walk you through the process of selling on Amazon in greater detail.

This is how all of our students started their Amazon journey and I hope to work with you soon.

To your Amazon success

Jenny Plant



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To Make £3000-
£5000 A Month
In 90 Days Selling
On Amazon

UNLIMITED SUCCESS

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